



Dear Potential Sponsor,

Wayne Municipal Airport and the Northeast Nebraska Aviators flying group are pleased to announce the 2nd annual MayDay STOL Drag races that will be held on May 20th - May 22nd, 2022.

What are STOL Drags? We're glad you asked. STOL Drag Racing (Short Take-off and Landing) is the fastest growing event in aviation. Combine typical STOL with traditional drag racing style in the air? Well, you have STOL Drag Racing! STOL Drag Racing is a spectator friendly sport that is not only a challenge for the pilots, but a thrill for spectators as these men and women pilot their airplanes down a 2000' straight course, come to a complete stop, turn around and get on the throttle to race back to the initial starting point. All this heart-pounding excitement in airplanes that are racing side by side, separated by a mere 75'! A race lasts under 1.5 minutes, so each race brings a whole new level of heart-pounding excitement as the participants work their way through brackets to become the winner of the event and carry their points with them to the next race.

This will be the second year of MayDaySTOL Drag Races. Our first year we had more than 2000 people attend and in excess of 200 airplanes fly in. Through the combination of the competitors and their social media following, MayDaySTOL Drag reached hundreds of thousands of viewers. There were close to 30 different states and two countries represented by attendees at our event. Within hours of the "soft launch" of our event to the public, over 100 pilots have registered and our local hotels have already begun to sell-out. Of the pilots that have already committed, many are world-renowned with millions of followers and fans.

We have verbal commitments from local TV stations, live streaming over the internet, the eyes of the world will be laser focused on Wayne, Nebraska and the pilots competing for cash prizes and bragging rights.

This event isn't only for aviators and their planes however. As we grow this event, we will work hard to make sure that there's something for everyone. From static



displays, food/beverage vendors, nightly music entertainment, round-table discussions, panel discussions, poker runs, acrobatic performances, rides in STOL Drag planes, meet-and-greet with race participants, booths of different varieties, and excitement and “community” in every part of the Wayne Airport – our goal is that every single person that attends this event can’t WAIT to add the next year’s MayDay STOL to their calendars, and even bring a friend or two.

We at MayDay STOL Drag don’t want our state and our community to merely be known as a “fly-over” area, but rather aim to make this event a must “fly to” and are confident that this will grow year-after-year.

We appreciate you considering joining us as a sponsor and we look forward to working with you to “roll out the red carpet” to our visitors from all over our country and even world-wide!

www.maydaystol.com



Sponsorship Opportunities

Title Sponsor: \$25,000.00

- Space for large banner
- Free Vendor/Exhibitor booth space/spaces
- 12 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Several mentions and recognition from announcer during all events
- Mentioned in all media, social media, mailings, email campaigns, spot on web-site, and included on all printed material/posters.
- Name and logo on event poster
- Recognition by announcer on all days, during all events



Four Star Sponsor: \$5,000 and up

- Space for large banner/advertising
- One free vendor/exhibitor booth space
- 8 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Logo placement in all media, social media, mailings, email campaigns, spot on web-site, and included on all printed material/posters
- Mentioned by announcer with other sponsors during events
- Recognition by announcer on all days, during all events
- Option: Can be used to sponsor an item/service. i.e. “This _____ brought to you by XYZ company/individual.”



Three Star Sponsor: \$2,500-\$4,999

- Space for large banner on site.
- One free vendor/exhibitor booth space
- 6 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Mention in all media, social media, mailings, spot on web-site, and included on all printed material/posters
- Recognition by announcer on Friday and Saturday
- Option: Can be used to sponsor an item/service. i.e. “This _____ brought to you by XYZ company/individual.”



Two Star Sponsor: \$1,000-\$2,499

- Space on-site for banner
- 4 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Sponsor name on web-page and printed materials
- Cash sponsor name listed on poster
- One free vendor/exhibitor space
- Recognition by announcer on Friday and Saturday
- Option: Can be used to sponsor an item/service. i.e. “This _____ brought to you by XYZ company/individual.”



One Star Sponsor: \$500-\$999

- 2 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Sponsor name mentioned on web-site
- Recognition by announcer on Friday and Saturday

Vendor Level: \$500

- 10'x10' space inside Vendor Hangar BB
- Duration of space May 20-22nd