

MAYDAY STOL  
APRIL 28TH - MAY 1ST 2021

★ ★ ★  
MAYDAY



# MAYDAY SPONSOR SHEET

[WWW.MAYDAYSTOL.COM](http://WWW.MAYDAYSTOL.COM) | [MAYDAYSTOL@GMAIL.COM](mailto:MAYDAYSTOL@GMAIL.COM)

WAYNE MUNICIPAL AIRPORT  
P.O. BOX 8  
WAYNE, NE 68787



Dear Potential Sponsor,

Wayne Municipal Airport and the Northeast Aviators flying group are pleased to announce the first annual MayDay STOL Drag races that will be held on April 28th, April 29th, April 30th, and May 1st.

What are STOL Drags? STOL Drag Racing (Short Take-off and Landing) is the fastest growing event in aviation. STOL Drag Racing is a spectator friendly sport that is not only a challenge for the pilots, but a thrill for spectators as these men and women pilot their airplanes down a 2000' straight course, come to a complete stop, turn around and get on the throttle to race back to the initial starting point. All this heart-pounding excitement in airplanes that are racing side by side, separated by a mere 75'!

As mentioned, 2021 will mark the first year of this annual event and within hours of "soft launching" our event to the public, over 100 pilots signed up for more information and local hotels have started filling up. Of these pilots, several are world-renowned aviators with millions of followers and fans.

With verbal commitments from local TV stations, live streaming over the internet, the eyes of the world will be laser focused on Wayne, Nebraska and the pilots competing for cash prizes and bragging rights.

As we grow this event, we will work hard to make sure that there's something for everyone. From static displays, food/beverage vendors, nightly music entertainment, round-table discussions, panel discussions, poker runs, acrobatic performances, rides in STOL Drag planes, meet-and-greet with race participants, and excitement and "community" in every part of the Wayne Airport.

We appreciate you considering joining us as a sponsor and we look forward to working with you to "roll out the red carpet" to our visitors from all over our country and even world-wide!



## TITLE SPONSOR

\$25,000

- Space for large banner
- Free Vendor/Exhibitor booth space/spaces
- 12 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Several mentions and recognition from announcer during all events
- Mentioned in all media, social media, mailings, email campaigns, spot on web-site, and included on all printed material/posters.
- Name and logo on event poster
- Recognition by announcer on all days, during all events
- Ride in a STOL Drag plane



\$5,000 AND UP

## FOUR STAR:

- Space for large banner/advertising
- One free vendor/exhibitor booth space 8 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Logo placement in all media, social media, mailings, email campaigns, spot on web-site, and included on all printed material/posters
- Mentioned by announcer with other sponsors during events
- Ride in a STOL Drag plane



\$2,500 – \$4,999

### **THREE STAR:**

- Space for large banner on site.
- One free vendor/exhibitor booth space
- 6 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Mention in all media, social media, mailings, spot on web-site, and included on all printed material/posters
- 1 ride in a STOL Drag plane
- Recognition by announcer on Friday and Saturday



\$1,000 – \$2,499

### **TWO STAR:**

- Space on-site for banner
- 4 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Sponsor name on web-page and printed materials
- Cash sponsor name listed on poster
- Recognition by announcer on Friday and Saturday



\$500 – \$999

### **ONE STAR:**

- 2 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Sponsor name mentioned on web-site
- Recognition by announcer on Friday and Saturday